LOW COLOUR COST.[1]
COLOUR IS THE NEW BLACK AND WHITE.

HP PageWide MFPs and Printers

HP PageWide Technology

HP PageWide Technology delivers professional-quality prints for less,[1] fastest speeds,[2] and best energy efficiency. Plus, with this innovative technology, you can save on your colour cost per page, versus laser printers,[1] whilst printing faster than other colour MFPs in their class.[2] So you get high performance without compromise.

Best-in-class print speeds[2]—up to 75 pages per minute (ppm), General Office mode

Low colour cost-per-page as compared with colour lasers[1]

Fast single pass, two-sided scanning (MFP devices)—up to 240 ipm[5]

Fewer replaceable parts than most lasers[4]

Job concurrency—scan, copy, or fax[6] whilst someone else is printing, and keep work moving (MFP devices only)

Durable, fast-drying documents that are water-, smear-, fade-, and highlighter-resistant[3]

Less energy use than in-class lasers[7]

Key design elements

PageWide writing system

- 42,240 nozzles/10,560 (59,136/14,784 on Pro 700 series) per colour eject eject ink in precisely the right location
- Fixed printhead so only the paper moves, enabling fast printing in a single pass
- Fewer replaceable parts than most lasers[4]

HP 970/981 cartridges

- Fast drying, water-, smear-, fade-, and highlighter-resistant for durable output[3]
- High black and colour saturation for professional-quality colour documents[8]
- High-yield[9] and extra-high-yield[10] supplies help you print longer before replacing supplies
- Affordable prints, every time

Precision paper motion

- High-speed throughput enables best-in-class print speeds[2]—up to 75 ppm
- Adjustable paper guides hold printed pages on two sides for neat stacking in the output tray

Dependable print quality

- Robust printhead designed to last the life of the printer
- Designed so every nozzle has a backup—ensures professional print quality every time
- Automatic printhead servicing to keep the printbar defect-free for consistent print quality
- Automatic nozzle testing and substitution that detects and unclogs printheads for consistent print quality over time

Meet the HP PageWide Pro MFP and Enterprise printer fleet

Pro

HP PageWide Pro 700 series MFPs and printers

- Ideal for teams of 5–15 people printing 15,000–25,000 pages month[11]
- Best-in-class print speeds[2]—up to 65 ppm, General Office mode
- High-yield cartridges: 20,000/16,000 (black/colour)[9]
- Supports paper sizes up to 11"x17"/A3

HP PageWide Pro 500 series MFPs and printers

- Ideal for teams of 5–15 people printing 1,000–6,000 pages per month[11]
- Best-in-class print speeds[2]—up to 70 ppm, General Office mode
- Extra-high-yield cartridge: 17,000/13,000 pages (black/colour)[10]

HP PageWide Pro 400 series MFPs and printers

- Ideal for teams of 3–10 people printing 750–4,500 pages per month[11]
- Best-in-class print speeds[2]—up to 55 ppm, General Office mode
- High-yield cartridge: 10,000/7,000 pages (black/colour)[9]

Enterprise

HP PageWide Enterprise 700 series MFPs and printers

- Ideal for teams of 5–15 people printing 2,000–7,500 pages per month[11]
- Best-in-class print speeds[2]—up to 75 ppm, General Office mode
- Extra-high-yield cartridges: 20,000/16,000 pages (black/colour)[10] and high-yield cartridges: 11,000/10,000 pages (black/colour)[9]
- Supports paper sizes up to 11.7"x17"/A3

HP PageWide Enterprise 500 series MFPs and printers

- Ideal for teams of 5–15 people printing 2,000–7,500 pages per month[11]
- Best-in-class print speeds[2]—up to 75 ppm, General Office mode
- Extra-high-yield cartridges: 20,000/16,000 pages (black/colour)[10] and high-yield cartridges: 11,000/10,000 pages (black/colour)[9]
- Flow MFP option (586z): pull-out keyboard, HP EveryPage, embedded OCR, send to Microsoft® SharePoint®,[12] and more
- HP High-Performance Secure Hard Disk[13]

Features	PageWide Pro	PageWide Enterprise
Single-pass, two-sided scanning	Up to 35 images per minute (ipm)[5]	Up to 240 images per minute (ipm)[5]
Device, data, and document security	Strong security with embedded features like secure boot, secure firmware, and run-time code integrity validation 135+ embedded security settings on the 700 series; 100+ on the 477 series; 70+ on the 452 series	World's most secure printing including HP Sure Start, whitelisting, run-time intrusion detection, and HP Connection Inspector[14] 200+ embedded security settings on the MFP 700 and 586 series; 100+ on the 556 series
Intuitive colour touchscreen	8-inch (20.3 cm)—MFP 777z 4.3-inch (10.9 cm)—477/750/772 series 2.0-inch (5.08 cm) mono graphics display—452 series	8-inch (20.3 cm) pivoting—MFP 556/780/785 series 4.3-inch (10.9 cm)—556 and 765 series
Memory upgrade	Optional 128GB memory upgrade[15]	Optional 1GB memory upgrade
Extensibility	Extensibility through HP Open Extensible Platform (OXP) with job accounting, supports proximity cards—477/700 series	Full extensibility through HP OXP and Hardware Integration Pocket (HIP)[13]
Maximum input capacity	1,050 sheets with optional input trays (400 series); 4,650 sheets (772 and 777 series)[16]	Up to 4,650 sheets with optional input trays[16]

Give your business a competitive edge

Missing out on the latest technology could mean missing out on opportunities for growth and expansion. Upgrading to HP PageWide MFPs and printers helps you save money low colour cost per page, and reducing energy costs by using less energy than laser competitors.[1,7] It also means upgrading to fast print speeds resulting in improved workplace productivity. With strong security designed to detect and stop attacks, you can spend less time worrying about security breaches and more time on growing your business. Upgrade your existing MFP or printers and experience the HP PageWide difference.

Learn more at **hp.com/go/pagewidebusiness**

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